



Jim Edwards'

# 3 HOUR KINDLE BOOK WIZARD

Your Own Unique, Real Kindle or eBook in 3 Hours

## Your Step-By-Step Checklist For Using The Wizard Software

- 1. Answer the first 16 questions
- 2. Choose a specific interview
- 3. Finalize the title of your interview
  - From the interview itself OR
  - Brainstorm from "Book Title Templates"
- 3. Finalize the list of questions you'll ask / answer
- 4. Decide on the coolest thing you'll reveal on the interview
- 5. Grab the "Sales Copy Bullets" for the specific interview you chose and the questions you'll answer
- 6. Go back into the wizard and answer questions 17, 18, 19
  - (17) Title of the interview
  - (18) Questions / Bullets for the interview (become bullets in your sales copy / book description)  
\*Easiest to copy and paste from the TEXT version of the Sales Copy Bullets
  - (19) Cool secret you'll drop on the interview that makes the whole thing worth showing up for
- 7. Generate all the sales copy / book description you need
- 8. Order your book cover(s) ([specific gigs for Kindle](#)) ([specific gigs for CreateSpace](#))
- 9. Do the interview and record it on Ringer ([iPhone](#) or [Android](#)) or [FreeConferenceCall.com](#)
- 10. Have it transcribed at [Rev.com](#)
- 11. Do a Light edit
  - Grammar & Punctuation
  - Break up the big "chunky" paragraphs
- 12. Add:
  - Book Cover letter
  - About the Author page
  - Your call to action
  - Chapter Titles (Either "Chapter Titles" or use Questions as chapter titles)
- 13. Have it formatted for Kindle on Fiverr.com ([specific gigs for Kindle](#)) ([specific gigs for CreateSpace](#))
- 14. Upload to [Kindle](#)