

Product Review Interview

Interview Data:

Interviewer's Name: **Jim Edwards**

Publication / Project Name: **I Gotta Tell You Podcast**

Expert's Name: **Mike Stewart**

Target Audience (SINGULAR): **Entrepreneur**

Target Audience (PLURAL): **Entrepreneurs**

Keyword Theme of the interview: **Podcasting**

Topic of the Interview: **Mike Stewart's Tablet Podcasting Training**

Payoff Of The Interview (For Target Audience): **how to use quick and easy podcasting tools and techniques to build your business**

Call To Action of the Interview: **Mike Stewart's Table Podcasting Training at TabletPodcasting.com**

Introduction

Hi everyone and welcome to the **I Gotta Tell You Podcast**

(Today's interview is sponsored by **Mike Stewart's Table Podcasting Training at TabletPodcasting.com** - Helping **Entrepreneurs** with **how to use quick and easy podcasting tools and techniques to build your business** and other important **Podcasting** topics. Check out **Mike Stewart's Table Podcasting Training at TabletPodcasting.com** for more.)

The title of today's interview is: **"What Every Entrepreneur Needs To Know About Podcasting – How To use quick and easy podcasting tools and techniques to build your business"**

My name is **Jim Edwards** and today I'm talking with **Podcasting** Expert **Mike Stewart** about his new (product / training / etc.) **Mike Stewart's Tablet Podcasting Training**.

Welcome **Mike Stewart!**

Mike Stewart is a well-known expert on the subject of **Podcasting** and has graciously consented to this interview to share some great information with us about **Mike Stewart's Tablet Podcasting Training** so every **Entrepreneur** in our audience can understand **how to use quick and easy podcasting tools and techniques to build your business**.

Mike Stewart, thank you again for joining us on this live interview. Let's just jump right in.

Questions

My first set of questions is about **Podcasting** in general and your background and experience in the field of **Podcasting** so the **Entrepreneurs** in our audience can understand who you are, where you're coming from, and how you got started.

Then we'll jump into the facts about your **Mike Stewart's Tablet Podcasting Training** and how it can accelerate our **Podcasting** efforts.

1. *What is Podcasting?*
2. Why is **Podcasting** a critical topic for **Entrepreneurs**? Why should they pay attention in this area? *Build Relationships / Audience / Content*
3. Besides **Entrepreneurs**, is there anyone else who should be paying close attention to **Podcasting**? *Mechanically?*
4. Where do you see the opportunities right now for **Entrepreneurs** when it comes to **Podcasting**? *Audio/Video Blog*
5. Could you tell us a little about yourself in terms of background, education and experience in **Podcasting**?
 - a. When did you get started?
 - b. What kinds of things have you done / experiences have you had in **Podcasting** that is relevant to our audience of **Entrepreneurs**?

Well, it's obvious you know your stuff when it comes to **Podcasting!**

Let's switch gears a bit now and find out more about your new **Mike Stewart's Tablet Podcasting Training** and how it can help our audience of **Entrepreneurs**.

1. What exactly is **Mike Stewart's Tablet Podcasting Training** and how does it help **Entrepreneurs** with **Podcasting**? *Makes it EASY-Non Technical!*
2. Who should use it? *Info marketers, Authors, Online Biz, Professionals,*
3. ~~Can you share some specifics about how this (product / training / ebook, etc.) helps people?~~ *WORDPRESS*
4. How long does it take to get results with your (product / training / ebook, etc.) VS without it? How fast can you help **Entrepreneurs** get results? *Weekend* *MP4* *MP3*
5. Do they need any special equipment to get started? *Microphone*
6. How much technical skill does someone need?
7. How much does it cost to get everything set up? *Hosting, Domain \$50-100, Post job studio*
8. Why should someone use **Mike Stewart's Tablet Podcasting Training** instead of figuring it out on their own or as opposed to using other products on the market? How does it make life easier for them? *intros/outros/commercials*
9. What have I not asked you about **Mike Stewart's Tablet Podcasting Training** that you'd like to share?
10. Where can people get more information about **Mike Stewart's Table Podcasting Training** at **TabletPodcasting.com**?

Conclusion

Thank you **Mike Stewart** for a great interview. I'm sure all the **Entrepreneurs** in our audience learned a lot about how your **Mike Stewart's Table Podcasting Training at TabletPodcasting.com** can help them get great results with **Podcasting**. So thank you very much for sharing your story and experiences so graciously.

Any final thoughts you'd like to share with us?

So again, thank you **Mike Stewart** for sharing with us... and thank YOU all the **Entrepreneurs** in our audience for joining us for this excellent interview about how you can take your **Podcasting** efforts to the next level.

I'm **Jim Edwards** and thanks for joining us on the **I Gotta Tell You Podcast**.

I'd like to invite you to check out **Mike Stewart's Table Podcasting Training at TabletPodcasting.com** today for more on how YOU can succeed with **Podcasting**.

Have a great day!

Additional / Supplemental Questions (If Needed)

- Where do you see **Entrepreneurs** wasting a lot of time in **Podcasting**? And how does your (product / training / ebook, etc.) help them avoid that?
- Do you see the overlooked opportunities in **Podcasting** right now? If so, where?
- Who are the big players in **Podcasting** everyone should pay attention to?
- Which people or tools in **Podcasting** do you see becoming much more important in the near future?
- Where are the big challenges in **Podcasting** right now? And how does your (product / training / ebook, etc.) help them overcome those challenges?
- Where are the big opportunities in **Podcasting** that many **Entrepreneurs** might be missing?
- Where do you see **Entrepreneurs** making mistakes or missing the boat with **Podcasting**?